

Battle Creek, MI



Supplemental Online Survey Results 2015



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The NCS™ is presented by NRC in collaboration with ICMA.

NRC is a proud member of the AAPOR Transparency Initiative, providing clear disclosure of our sound and ethical survey research practices.

About this Report

As part of its participation in The National Citizen SurveyTM, the City of Battle Creek conducted a mailed survey of 3,000 residents. Surveys were mailed to randomly selected households in February 2015 and data were collected through April 2015. After the official data collection period was over and the data were reported (see the report, *The National Citizen Survey: Community Livability Report, Battle Creek, MI, 2015*), the City made available a web-based survey to its residents through a link on the City's website. Visitors to the site were able to complete the survey from April to May 2015 and 864 surveys were received.

This report contains the results of this administration of the web-based survey and has not been weighted to current population estimates of Battle Creek.

Complete Survey Responses

The following pages contain a complete set of responses to each question on the survey, excluding the "don't know" responses. The percent of respondents giving a particular response is shown followed by the number of respondents (denoted with "N=").

Responses excluding "don't know"

Table 1: Question 1

Please rate each of the following aspects of quality of life in Battle Creek:	Excellent		Good		Fair		Poor		To	otal
Battle Creek as a place to live	3%	N=24	29%	N=207	45%	N=322	23%	N=168	100%	N=721
Your neighborhood as a place to live	21%	N=133	45%	N=289	23%	N=149	11%	N=70	100%	N=641
Battle Creek as a place to raise children	5%	N=31	33%	N=229	40%	N=273	22%	N=153	100%	N=686
Battle Creek as a place to work	6%	N=45	40%	N=316	38%	N=302	16%	N=129	100%	N=792
Battle Creek as a place to visit	3%	N=21	14%	N=109	37%	N=292	47%	N=374	100%	N=796
Battle Creek as a place to retire	2%	N=16	12%	N=83	28%	N=198	59%	N=420	100%	N=717
The overall quality of life in Battle Creek	2%	N=16	26%	N=197	53%	N=400	18%	N=139	100%	N=752

Table 2: Question 2

Please rate each of the following characteristics as they relate to Battle Creek as a whole:	Excellent		Good		Fair		Poor		То	otal
Overall feeling of safety in Battle Creek	3%	N=24	35%	N=266	42%	N=319	20%	N=153	100%	N=762
Overall ease of getting to the places you usually have to visit	17%	N=129	57%	N=437	19%	N=147	6%	N=47	100%	N=760
Quality of overall natural environment in Battle Creek	6%	N=46	45%	N=337	37%	N=276	11%	N=82	100%	N=741
Overall "built environment" of Battle Creek (including overall design,										
buildings, parks and transportation systems)	2%	N=17	32%	N=239	44%	N=332	21%	N=159	100%	N=747
Health and wellness opportunities in Battle Creek	5%	N=32	31%	N=214	46%	N=317	19%	N=133	100%	N=696
Overall opportunities for education and enrichment	5%	N=32	32%	N=218	42%	N=287	21%	N=146	100%	N=683
Overall economic health of Battle Creek	1%	N=8	11%	N=82	42%	N=301	46%	N=330	100%	N=721
Sense of community	2%	N=15	17%	N=121	46%	N=322	35%	N=245	100%	N=703
Overall image or reputation of Battle Creek	1%	N=5	9%	N=70	38%	N=288	52%	N=387	100%	N=750

Table 3: Question 3

Please indicate how likely or unlikely you are to do each of the following:	Very	/ likely	Somewhat likely			newhat likely	Very	unlikely	To	otal
Recommend living in Battle Creek to someone who asks	8%	N=57	29%	N=211	27%	N=202	36%	N=270	100%	N=740
Remain in Battle Creek for the next five years	31%	N=206	29%	N=191	14%	N=94	25%	N=165	100%	N=656

Table 4: Question 4

Please rate how safe or unsafe you feel:	Ver	y safe	Somewhat safe			safe nor safe		ewhat safe	Very	unsafe	To	otal
In your neighborhood during the day	52%	N=321	29% N=177		11%	11% N=65		N=40	2%	N=14	100%	N=617
In Battle Creek's downtown/commercial area during the day	36%	N=269	39%	N=292	12%	N=86	10%	N=74	3%	N=19	100%	N=740

Table 5: Question 5

Please rate each of the following characteristics as they relate to Battle Creek as a whole:	Exc	cellent	G	ood	F	- air	P	oor	Tota	
Traffic flow on major streets	12%	N=81	59%	N=413	22%	N=154	8%	N=55	100%	N=703
Ease of public parking	13%	N=87	50%	N=342	26%	N=175	11%	N=74	100%	N=678
Ease of travel by car in Battle Creek	21%	N=149	57%	N=400	19%	N=130	3%	N=21	100%	N=700
Ease of travel by public transportation in Battle Creek	5%	N=13	23%	N=55	32%	N=77	40%	N=98	100%	N=243
Ease of travel by bicycle in Battle Creek	8%	N=29	37%	N=139	34%	N=130	21%	N=79	100%	N=377
Ease of walking in Battle Creek	9%	N=59	52%	N=343	29%	N=194	10%	N=66	100%	N=662
Availability of paths and walking trails	15%	N=93	48%	N=299	28%	N=172	9%	N=53	100%	N=617
Air quality	15%	N=97	59%	N=389	22%	N=145	4%	N=27	100%	N=658
Cleanliness of Battle Creek	4%	N=27	39%	N=277	41%	N=291	16%	N=110	100%	N=705
Overall appearance of Battle Creek	3%	N=18	32%	N=224	46%	N=328	19%	N=137	100%	N=707
Public places where people want to spend time	3%	N=19	28%	N=193	44%	N=301	25%	N=170	100%	N=683
Variety of housing options	2%	N=14	30%	N=173	43%	N=248	24%	N=141	100%	N=576
Availability of affordable quality housing	6%	N=32	36%	N=196	37%	N=204	21%	N=114	100%	N=546
Fitness opportunities (including exercise classes and paths or trails, etc.)	12%	N=72	44%	N=271	33%	N=205	11%	N=65	100%	N=613
Recreational opportunities	7%	N=41	35%	N=218	39%	N=244	19%	N=117	100%	N=620
Availability of affordable quality food	6%	N=39	36%	N=248	37%	N=257	22%	N=150	100%	N=694
Availability of affordable quality health care	4%	N=22	41%	N=245	40%	N=237	16%	N=93	100%	N=597
Availability of preventive health services	5%	N=28	41%	N=238	42%	N=245	12%	N=71	100%	N=582
Availability of affordable quality mental health care	4%	N=16	31%	N=111	41%	N=146	24%	N=87	100%	N=360

Table 6: Question 6

Excellent		Good		Fair		Р	oor	To	otal
5%	N=15	34%	N=107	41%	N=131	20%	N=63	100%	N=316
6%	N=31	37%	N=181	38%	N=185	18%	N=87	100%	N=484
6%	N=25	42%	N=183	39%	N=169	13%	N=58	100%	N=435
4%	N=22	22%	N=127	41%	N=242	33%	N=193	100%	N=584
1%	N=8	17%	N=102	47%	N=283	35%	N=214	100%	N=607
2%	N=11	15%	N=102	41%	N=272	42%	N=280	100%	N=665
10%	N=62	44%	N=267	34%	N=204	12%	N=72	100%	N=605
2%	N=11	29%	N=192	49%	N=322	20%	N=131	100%	N=656
2%	N=10	13%	N=87	38%	N=255	47%	N=311	100%	N=663
2%	N=14	24%	N=144	39%	N=238	34%	N=208	100%	N=604
2%	N=14	23%	N=135	51%	N=300	24%	N=140	100%	N=589
13%	N=73	50%	N=284	30%	N=169	7%	N=40	100%	N=566
7%	N=36	41%	N=217	39%	N=208	13%	N=70	100%	N=531
5%	N=27	37%	N=199	39%	N=212	19%	N=106	100%	N=544
4%	N=21	31%	N=169	44%	N=235	21%	N=115	100%	N=540
	5% 6% 6% 4% 1% 2% 10% 2% 2% 2% 2% 13% 7%	5% N=15 6% N=31 6% N=25 4% N=22 1% N=8 2% N=11 10% N=62 2% N=10 2% N=14 2% N=14 13% N=73 7% N=36	5% N=15 34% 6% N=31 37% 6% N=25 42% 4% N=22 22% 1% N=8 17% 2% N=11 15% 10% N=62 44% 2% N=11 29% 2% N=10 13% 2% N=14 24% 2% N=14 23% 13% N=73 50% 7% N=36 41% 5% N=27 37%	5% N=15 34% N=107 6% N=31 37% N=181 6% N=25 42% N=183 4% N=22 22% N=127 1% N=8 17% N=102 2% N=11 15% N=102 10% N=62 44% N=267 2% N=11 29% N=192 2% N=10 13% N=87 2% N=14 24% N=144 2% N=14 23% N=135 13% N=73 50% N=284 7% N=36 41% N=217 5% N=27 37% N=199	5% N=15 34% N=107 41% 6% N=31 37% N=181 38% 6% N=25 42% N=183 39% 4% N=25 42% N=127 41% 1% N=8 17% N=102 47% 2% N=11 15% N=102 41% 10% N=62 44% N=267 34% 2% N=11 29% N=192 49% 2% N=10 13% N=87 38% 2% N=14 24% N=144 39% 2% N=14 23% N=135 51% 13% N=73 50% N=284 30% 7% N=36 41% N=217 39% 5% N=27 37% N=199 39%	5% N=15 34% N=107 41% N=131 6% N=31 37% N=181 38% N=185 6% N=25 42% N=183 39% N=169 4% N=22 22% N=127 41% N=242 1% N=8 17% N=102 47% N=283 2% N=11 15% N=102 41% N=272 10% N=62 44% N=267 34% N=204 2% N=11 29% N=192 49% N=322 2% N=10 13% N=87 38% N=255 2% N=14 24% N=144 39% N=238 2% N=14 23% N=135 51% N=300 13% N=73 50% N=284 30% N=169 7% N=36 41% N=217 39% N=208 5% N=27 37% N=199	5% N=15 34% N=107 41% N=131 20% 6% N=31 37% N=181 38% N=185 18% 6% N=25 42% N=183 39% N=169 13% 4% N=22 22% N=127 41% N=242 33% 1% N=8 17% N=102 47% N=283 35% 2% N=11 15% N=102 41% N=272 42% 10% N=62 44% N=267 34% N=204 12% 2% N=11 29% N=192 49% N=322 20% 2% N=10 13% N=87 38% N=255 47% 2% N=14 24% N=144 39% N=238 34% 2% N=14 23% N=135 51% N=300 24% 13% N=73 50% N=284 30% N=169 7% <	5% N=15 34% N=107 41% N=131 20% N=63 6% N=31 37% N=181 38% N=185 18% N=87 6% N=25 42% N=183 39% N=169 13% N=58 4% N=22 22% N=127 41% N=242 33% N=193 1% N=8 17% N=102 47% N=283 35% N=214 2% N=11 15% N=102 41% N=272 42% N=280 10% N=62 44% N=267 34% N=204 12% N=72 2% N=11 29% N=192 49% N=322 20% N=131 2% N=10 13% N=87 38% N=255 47% N=311 2% N=14 24% N=144 39% N=238 34% N=208 2% N=14 23% N=135 51%	5% N=15 34% N=107 41% N=131 20% N=63 100% 6% N=31 37% N=181 38% N=185 18% N=87 100% 6% N=25 42% N=183 39% N=169 13% N=58 100% 4% N=22 22% N=127 41% N=242 33% N=193 100% 1% N=8 17% N=102 47% N=283 35% N=214 100% 2% N=11 15% N=102 41% N=272 42% N=280 100% 10% N=62 44% N=267 34% N=204 12% N=72 100% 2% N=11 29% N=192 49% N=322 20% N=131 100% 2% N=10 13% N=87 38% N=255 47% N=311 100% 2% N=14 24% N=144 39%

Table 7: Question 7

Please indicate whether or not you have done each of the following in the last 12 months.		No	Yes		To	otal
Made efforts to conserve water	33%	N=214	67%	N=438	100%	N=652
Made efforts to make your home more energy efficient	22%	N=142	78%	N=500	100%	N=642
Observed a code violation or other hazard in Battle Creek	40%	N=254	60%	N=386	100%	N=640
Household member was a victim of a crime in Battle Creek	88%	N=569	12%	N=74	100%	N=643
Reported a crime to the police in Battle Creek	79%	N=507	21%	N=135	100%	N=642
Stocked supplies in preparation for an emergency	69%	N=446	31%	N=198	100%	N=644
Campaigned or advocated for an issue or cause	76%	N=486	24%	N=157	100%	N=643
Contacted the City of Battle Creek (in-person, phone, email or web) for help or information	69%	N=443	31%	N=202	100%	N=645
Contacted Battle Creek elected officials (in-person, phone, email or web) to express your opinion	84%	N=544	16%	N=101	100%	N=645
Made efforts to soften or purify your water	37%	N=238	63%	N=404	100%	N=642

Table 8: Question 8

In the last 12 months, about how many times, if at all, have you or other household members done each of the following in Battle Creek?	2 times a week or more			times a onth		month or	Not	at all	To	otal
Used Battle Creek recreation centers or their services	10%	N=59	12%	N=73	27%	N=166	52%	N=320	100%	N=618
Visited a neighborhood park or City park	7%	N=41	20%	N=122	41%	N=251	32%	N=198	100%	N=612
Used Battle Creek public libraries or their services	5%	N=32	16%	N=100	31%	N=189	48%	N=297	100%	N=618
Attended a City-sponsored event	1%	N=5	5%	N=29	41%	N=252	53%	N=326	100%	N=612
Used bus, rail, subway or other public transportation instead of										
driving	1%	N=8	1%	N=8	6%	N=37	91%	N=567	100%	N=620
Carpooled with other adults or children instead of driving alone	9%	N=54	12%	N=72	19%	N=119	60%	N=374	100%	N=619
Walked or biked instead of driving	7%	N=40	10%	N=63	20%	N=123	63%	N=389	100%	N=615
Volunteered your time to some group/activity in Battle Creek	6%	N=38	12%	N=74	35%	N=217	47%	N=286	100%	N=615
Participated in a club	6%	N=35	8%	N=49	15%	N=90	72%	N=441	100%	N=615
Talked to or visited with your immediate neighbors	21%	N=131	29%	N=179	26%	N=162	23%	N=143	100%	N=615
Done a favor for a neighbor	11%	N=69	21%	N=132	34%	N=208	34%	N=209	100%	N=618

Table 9: Question 9

Thinking about local public meetings (of local elected officials like City Council or County Commissioners, advisory boards, town halls, HOA, neighborhood watch, etc.), in the last 12 months, about how many times, if at all, have you or other household members attended or watched a local public meeting?	wee	nes a ek or ore		imes a		a month	Not	at all	To	otal
Attended a local public meeting	1%	N=6	4%	N=22	16%	N=94	80%	N=483	100%	N=605
Watched (online or on television) a local public meeting	1%	N=5	6%	N=36	16%	N=101	77%	N=473	100%	N=615

Table 10: Question 10

Please rate the quality of each of the following services in Battle Creek:	Exc	ellent	G	iood	F	-air	Р	oor	To	otal
Police services	14%	N=63	50%	N=225	25%	N=110	11%	N=48	100%	N=446
Fire services	25%	N=97	57%	N=222	16%	N=61	2%	N=7	100%	N=387
Ambulance or emergency medical services	18%	N=68	59%	N=216	20%	N=74	3%	N=10	100%	N=368
Crime prevention	5%	N=19	35%	N=137	41%	N=159	19%	N=74	100%	N=389
Fire prevention and education	15%	N=53	53%	N=181	27%	N=93	5%	N=17	100%	N=344
Traffic enforcement	7%	N=34	48%	N=221	33%	N=151	11%	N=51	100%	N=457
Street repair	2%	N=9	9%	N=47	26%	N=141	64%	N=346	100%	N=543
Street cleaning	4%	N=22	29%	N=148	39%	N=200	29%	N=148	100%	N=518
Street lighting	6%	N=34	38%	N=205	40%	N=217	15%	N=80	100%	N=536
Snow removal	8%	N=43	39%	N=213	33%	N=177	20%	N=109	100%	N=542
Sidewalk maintenance	4%	N=21	34%	N=170	42%	N=209	20%	N=103	100%	N=503

Please rate the quality of each of the following services in Battle Creek:	Exc	cellent	G	iood	F	air	F	Poor	To	otal
Traffic signal timing	4%	N=21	38%	N=203	34%	N=182	25%	N=133	100%	N=539
Bus or transit services	8%	N=13	30%	N=47	31%	N=49	31%	N=48	100%	N=157
Garbage collection	20%	N=82	60%	N=247	16%	N=65	5%	N=19	100%	N=413
Recycling	17%	N=66	50%	N=201	20%	N=78	14%	N=55	100%	N=400
Yard waste pick-up	20%	N=67	53%	N=180	19%	N=66	8%	N=26	100%	N=339
Storm drainage	6%	N=23	52%	N=191	29%	N=106	12%	N=44	100%	N=364
Drinking water	9%	N=39	46%	N=204	30%	N=132	16%	N=70	100%	N=445
Sewer services	11%	N=40	59%	N=226	24%	N=91	6%	N=23	100%	N=380
Power (electric and/or gas) utility	11%	N=50	58%	N=256	25%	N=112	6%	N=27	100%	N=445
Utility billing	7%	N=28	51%	N=206	31%	N=125	11%	N=46	100%	N=405
City parks	10%	N=43	50%	N=225	34%	N=155	6%	N=27	100%	N=450
Recreation programs or classes	8%	N=27	45%	N=156	35%	N=121	12%	N=40	100%	N=344
Recreation centers or facilities	7%	N=28	44%	N=165	38%	N=141	11%	N=42	100%	N=376
Land use, planning and zoning	2%	N=7	31%	N=93	39%	N=116	27%	N=80	100%	N=296
Code enforcement (weeds, abandoned buildings, etc.)	2%	N=9	22%	N=82	33%	N=124	42%	N=158	100%	N=373
Animal control	6%	N=20	38%	N=125	34%	N=111	21%	N=69	100%	N=325
Economic development	3%	N=11	18%	N=76	38%	N=161	42%	N=179	100%	N=427
Health services	4%	N=17	39%	N=160	41%	N=167	16%	N=65	100%	N=409
Public library services	34%	N=137	50%	N=199	14%	N=57	2%	N=9	100%	N=402
Public information services	5%	N=16	42%	N=138	39%	N=127	15%	N=48	100%	N=329
Cable television	6%	N=24	39%	N=150	33%	N=126	22%	N=83	100%	N=383
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	7%	N=23	45%	N=138	35%	N=110	13%	N=39	100%	N=310
Preservation of natural areas such as open space, farmlands and greenbelts	4%	N=14	42%	N=146	39%	N=134	15%	N=52	100%	N=346
Battle Creek open space	4%	N=17	37%	N=143	43%	N=169	16%	N=62	100%	N=391
City-sponsored special events	4%	N=16	35%	N=133	42%	N=159	18%	N=68	100%	N=376
Overall customer service by Battle Creek employees (police, receptionists, planners, etc.)	8%	N=30	41%	N=162	40%	N=159	11%	N=44	100%	N=395
W.K. Kellogg Airport	13%	N=31	45%	N=106	26%	N=62	16%	N=39	100%	N=238

Table 11: Question 11

Overall, how would you rate the quality of the services provided by each of the following?	Exc	cellent	G	Good	ı	- air	Р	oor	To	otal
The City of Battle Creek	4%	N=18	35%	N=162	46%	N=214	15%	N=72	100%	N=466
The Federal Government	1%	N=5	29%	N=129	45%	N=198	24%	N=106	100%	N=438

Table 12: Question 12

Please rate the following categories of Battle Creek government performance:	Excellent		Good		Fair		Poor		To	otal
The value of services for the taxes paid to Battle Creek	3%	N=13	18%	N=81	41%	N=181	38%	N=165	100%	N=440
The overall direction that Battle Creek is taking	2%	N=10	26%	N=119	38%	N=172	34%	N=154	100%	N=455
The job Battle Creek government does at welcoming citizen involvement	5%	N=17	20%	N=75	42%	N=153	33%	N=122	100%	N=367
Overall confidence in Battle Creek government	3%	N=13	20%	N=83	39%	N=167	38%	N=161	100%	N=424
Generally acting in the best interest of the community	3%	N=11	27%	N=109	43%	N=175	28%	N=112	100%	N=407
Being honest	2%	N=8	26%	N=97	44%	N=161	28%	N=103	100%	N=369
Treating all residents fairly	3%	N=10	28%	N=103	41%	N=151	28%	N=104	100%	N=368

Table 13: Question 13

Please rate how important, if at all, you think it is for the Battle Creek community to focus on each of the following in the coming			V	/erv	Som	newhat	Not	at all		
two years:	Ess	ential	imp	ortant	imp	ortant	imp	ortant	To	otal
Overall feeling of safety in Battle Creek	55%	N=284	37%	N=188	6%	N=33	2%	N=8	100%	N=513
Overall ease of getting to the places you usually have to visit	15%	N=74	46%	N=232	34%	N=173	6%	N=30	100%	N=509
Quality of overall natural environment in Battle Creek	20%	N=101	48%	N=246	27%	N=138	5%	N=23	100%	N=508
Overall "built environment" of Battle Creek (including overall design, buildings, parks and transportation systems)	23%	N=117	47%	N=240	27%	N=137	3%	N=16	100%	N=510
Health and wellness opportunities in Battle Creek	23%	N=118	46%	N=233	27%	N=138	4%	N=20	100%	N=509
Overall opportunities for education and enrichment	37%	N=190	43%	N=221	15%	N=77	5%	N=23	100%	N=511
Overall economic health of Battle Creek	59%	N=302	35%	N=176	5%	N=23	2%	N=8	100%	N=509
Sense of community	29%	N=150	47%	N=240	20%	N=103	4%	N=18	100%	N=511

Table 14: Question 14

Table 11. Question 11										
Please rate how important, if at all, you think it is for the City of Battle Creek to prioritize each of the following in the coming two			\	/ery	Som	newhat	Not	at all		
years:	Ess	ential	imp	ortant	imp	ortant	imp	ortant	To	otal
Increasing the total number of permanent jobs in Battle Creek	60%	N=295	32%	N=158	6%	N=31	2%	N=11	100%	N=495
Helping connect Battle Creek residents to permanent jobs	51%	N=255	35%	N=175	11%	N=54	2%	N=12	100%	N=496
Increasing the civic pride of the community	31%	N=153	42%	N=206	24%	N=119	3%	N=15	100%	N=493
Promoting collaboration and trust among Battle Creek	29%	N=144	43%	N=214	24%	N=117	4%	N=18	100%	N=493
Increasing the college and career-readiness of Battle Creek area										
students	43%	N=211	42%	N=209	12%	N=60	3%	N=14	100%	N=494
Improving kindergarten readiness in Battle Creek	35%	N=172	39%	N=191	19%	N=94	7%	N=34	100%	N=491

Table 15: Ouestion 15

Please indicate how likely or unlikely you would be to use the following services if they were available in the City of Battle Creek:	Very	/ likely		newhat kely		ewhat ikely	Very	unlikely	To	otal
A website or phone application to report a crime or non-emergency incident after the fact	34%	N=153	44%	N=200	11%	N=52	11%	N=50	100%	N=455
A public viewing/observation area at the W.K. Kellogg Airport\	11%	N=52	25%	N=112	19%	N=85	46%	N=208	100%	N=457
Aircraft charter service at the W.K. Kellogg Airport	16%	N=73	24%	N=107	18%	N=83	41%	N=186	100%	N=449
Additional public bus services	9%	N=36	10%	N=43	15%	N=64	66%	N=280	100%	N=423
Online bill payment for certain City services (i.e. your water bill)	56%	N=238	22%	N=92	7%	N=29	16%	N=66	100%	N=425

Table 16: Question 16

Please indicate whether or not you have done each of the following:		No Yes		To	otal	
Requested services from the City of Battle Creek Police Department	66%	N=324	34%	N=169	100%	N=493
Requested services from the City of Battle Creek Fire Department	91%	N=447	9%	N=45	100%	N=492

Table 17: Question 17

Please rate the following categories of Battle Creek's Police Department performance:	Exce	ellent	Go	ood	F	air	Po	oor	To	otal
Staff courtesy	29%	N=47	37%	N=61	21%	N=34	13%	N=22	100%	N=164
Being professional	32%	N=52	37%	N=61	21%	N=34	10%	N=16	100%	N=163
Being knowledgeable	30%	N=48	37%	N=59	24%	N=39	9%	N=14	100%	N=160

Table 18: Question 18

Please rate the following categories of Battle Creek's Fire Department										
performance:	Exc	ellent	Go	ood	F	air	Po	oor	To	tal
Staff courtesy	64%	N=25	28%	N=11	5%	N=2	3%	N=1	100%	N=39
Being knowledgeable	67%	N=26	26%	N=10	5%	N=2	3%	N=1	100%	N=39
Being professional	66%	N=25	26%	N=10	5%	N=2	3%	N=1	100%	N=38

Table 19: Question 19

Level of trust for the City of Battle Creek Police Department and its officers	Percent	Number
Excellent	20%	N=89
Good	43%	N=191
Fair	27%	N=119
Poor	11%	N=50
Total	100%	N=449

Table 20: Question D1

. 45:0 = 0:												
How often, if at all, do you do each of the following, considering all of the times you could?	Ne	ever	Ra	rely	Som	etimes	Us	ually	Alv	ways	To	otal
Recycle at home	9%	N=44	10%	N=47	15%	N=74	20%	N=97	47%	N=231	100%	N=493
Purchase goods or services from a business located in Battle Creek	2%	N=8	4%	N=19	23%	N=112	51%	N=247	21%	N=102	100%	N=488
Eat at least 5 portions of fruits and vegetables a day	3%	N=17	16%	N=79	33%	N=163	32%	N=158	15%	N=74	100%	N=491
Participate in moderate or vigorous physical activity	2%	N=11	12%	N=59	34%	N=169	35%	N=170	17%	N=83	100%	N=492
Read or watch local news (via television, paper, computer, etc.)	4%	N=19	10%	N=51	19%	N=94	32%	N=156	35%	N=171	100%	N=491
Vote in local elections	10%	N=49	5%	N=25	12%	N=60	26%	N=130	46%	N=227	100%	N=491

Table 21: Question D2

Would you say that in general your health is:	Percent	Number
Excellent	18%	N=87
Very good	51%	N=250
Good	27%	N=131
Fair	4%	N=20
Poor	1%	N=6
Total	100%	N=494

Table 22: Question D3

What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be	Percent	Number
Very positive	5%	N=23
Somewhat positive	25%	N=124
Neutral	50%	N=249
Somewhat negative	15%	N=75
Very negative	5%	N=23
Total	100%	N=494

Table 23: Question D4

What is your employment status?	Percent	Number
Working full time for pay	89%	N=438
Working part time for pay	4%	N=20
Unemployed, looking for paid work	2%	N=10
Unemployed, not looking for paid work	1%	N=4
Fully retired	4%	N=22
Total	100%	N=494

Table 24: Question D5

Do you work inside the boundaries of Battle Creek?	Percent	Number
Yes, outside the home	82%	N=400
Yes, from home	2%	N=8
No	17%	N=82
Total	100%	N=490

Table 25: Question D6

How many years have you lived in Battle Creek?	Percent	Number
Less than 2 years	15%	N=70
2 to 5 years	10%	N=48
6 to 10 years	7%	N=31
11 to 20 years	17%	N=81
More than 20 years	50%	N=233
Total	100%	N=463

Table 26: Question D7

Which best describes the building you live in?	Percent	Number
One family house detached from any other houses	87%	N=415
Building with two or more homes (duplex, townhome, apartment or condominium)	10%	N=47
Mobile home	1%	N=5
Other	2%	N=10
Total	100%	N=477

Table 27: Question D8

Is this house, apartment or mobile home	Percent	Number
Rented	15%	N=71
Owned	85%	N=400
Total	100%	N=471

Table 28: Question D9

About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance and homeowners' association (HOA) fees)?	Percent	Number
Less than \$300 per month	3%	N=15
\$300 to \$599 per month	14%	N=65
\$600 to \$999 per month	32%	N=147
\$1,000 to \$1,499 per month	24%	N=110
\$1,500 to \$2,499 per month	22%	N=102
\$2,500 or more per month	5%	N=22
Total	100%	N=461

Table 29: Question D10

Do any children 17 or under live in your household?	Percent	Number
No	53%	N=253
Yes	47%	N=228
Total	100%	N=481

Table 30: Question D11

Are you or any other members of your household aged 65 or older?	Percent	Number
No	92%	N=441
Yes	8%	N=39
Total	100%	N=480

Table 31: Question D12

How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income		
money from all sources for all persons living in your household.)	Percent	Number
Less than \$25,000	5%	N=23
\$25,000 to \$49,999	13%	N=58
\$50,000 to \$99,999	26%	N=121
\$100,000 to \$149,999	32%	N=148
\$150,000 or more	24%	N=111
Total	100%	N=461

Table 32: Question D13

Are you Spanish, Hispanic or Latino?	Percent	Number
No, not Spanish, Hispanic or Latino	96%	N=462
Yes, I consider myself to be Spanish, Hispanic or Latino	4%	N=19
Total	100%	N=481

Table 33: Question D14

What is your race? (Mark one or more races to indicate what race(s) you consider yourself to be.)		Number
American Indian or Alaskan Native	1%	N=6
Asian, Asian Indian or Pacific Islander	4%	N=17
Black or African American	5%	N=26
White	88%	N=422
Other	5%	N=23

Total may exceed 100% as respondents could select more than one option.

Table 34: Question D15

In which category is your age?	Percent	Number
18 to 24 years	3%	N=16
25 to 34 years	22%	N=108
35 to 44 years	29%	N=140
45 to 54 years	25%	N=123
55 to 64 years	16%	N=78
65 to 74 years	3%	N=15
75 years or older	1%	N=4
Total	100%	N=484

Table 35: Question D16

What is your sex?	Percent	Number
Female	61%	N=292
Male	39%	N=187
Total	100%	N=479

Table 36: Question D17

Do you consider a cell phone or landline your primary telephone number?	Percent	Number
Cell	68%	N=329
Land line	13%	N=61
Both	19%	N=92
Total	100%	N=482

Responses including "don't know"

The following pages contain a complete set of responses to each question on the survey, including the "don't know" responses. The percent of respondents giving a particular response is shown followed by the number of respondents (denoted with "N=").

Table 37: Question 1

Please rate each of the following aspects of quality of life in Battle Creek:	Exc	Excellent		Good		Fair		Poor		t know	To	otal
Battle Creek as a place to live	3%	N=24	25%	N=207	39%	N=322	20%	N=168	12%	N=100	100%	N=821
Your neighborhood as a place to live	16%	N=133	35%	N=289	18%	N=149	9%	N=70	22%	N=177	100%	N=818
Battle Creek as a place to raise children	4%	N=31	28%	N=229	33%	N=273	19%	N=153	16%	N=134	100%	N=820
Battle Creek as a place to work	5%	N=45	38%	N=316	37%	N=302	16%	N=129	4%	N=29	100%	N=821
Battle Creek as a place to visit	3%	N=21	13%	N=109	35%	N=292	45%	N=374	3%	N=28	100%	N=824
Battle Creek as a place to retire	2%	N=16	10%	N=83	24%	N=198	51%	N=420	13%	N=103	100%	N=820
The overall quality of life in Battle Creek	2%	N=16	24%	N=197	49%	N=400	17%	N=139	8%	N=67	100%	N=819

Table 38: Question 2

Exc	ellent	G	iood	F	-air	Р	oor	Don'	t know	To	otal
3%	N=24	34%	N=266	41%	N=319	20%	N=153	2%	N=18	100%	N=780
17%	N=129	56%	N=437	19%	N=147	6%	N=47	3%	N=21	100%	N=781
6%	N=46	43%	N=337	35%	N=276	10%	N=82	5%	N=40	100%	N=781
2%	N=17	31%	N=239	43%	N=332	20%	N=159	4%	N=32	100%	N=779
4%	N=32	27%	N=214	40%	N=317	17%	N=133	11%	N=87	100%	N=783
4%	N=32	28%	N=218	37%	N=287	19%	N=146	13%	N=100	100%	N=783
1%	N=8	10%	N=82	39%	N=301	42%	N=330	8%	N=60	100%	N=781
2%	N=15	16%	N=121	41%	N=322	31%	N=245	10%	N=76	100%	N=779
1%	N=5	9%	N=70	37%	N=288	49%	N=387	4%	N=32	100%	N=782
	3% 17% 6% 2% 4% 4% 1% 2%	17% N=129 6% N=46 2% N=17 4% N=32 4% N=32 1% N=8 2% N=15	3% N=24 34% 17% N=129 56% 6% N=46 43% 2% N=17 31% 4% N=32 27% 4% N=32 28% 1% N=8 10% 2% N=15 16%	3% N=24 34% N=266 17% N=129 56% N=437 6% N=46 43% N=337 2% N=17 31% N=239 4% N=32 27% N=214 4% N=32 28% N=218 1% N=8 10% N=82 2% N=15 16% N=121	3% N=24 34% N=266 41% 17% N=129 56% N=437 19% 6% N=46 43% N=337 35% 2% N=17 31% N=239 43% 4% N=32 27% N=214 40% 4% N=32 28% N=218 37% 1% N=8 10% N=82 39% 2% N=15 16% N=121 41%	3% N=24 34% N=266 41% N=319 17% N=129 56% N=437 19% N=147 6% N=46 43% N=337 35% N=276 2% N=17 31% N=239 43% N=332 4% N=32 27% N=214 40% N=317 4% N=32 28% N=218 37% N=287 1% N=8 10% N=82 39% N=301 2% N=15 16% N=121 41% N=322	3% N=24 34% N=266 41% N=319 20% 17% N=129 56% N=437 19% N=147 6% 6% N=46 43% N=337 35% N=276 10% 2% N=17 31% N=239 43% N=332 20% 4% N=32 27% N=214 40% N=317 17% 4% N=32 28% N=218 37% N=287 19% 1% N=8 10% N=82 39% N=301 42% 2% N=15 16% N=121 41% N=322 31%	3% N=24 34% N=266 41% N=319 20% N=153 17% N=129 56% N=437 19% N=147 6% N=47 6% N=46 43% N=337 35% N=276 10% N=82 2% N=17 31% N=239 43% N=332 20% N=159 4% N=32 27% N=214 40% N=317 17% N=133 4% N=32 28% N=218 37% N=287 19% N=146 1% N=8 10% N=82 39% N=301 42% N=330 2% N=15 16% N=121 41% N=322 31% N=245	3% N=24 34% N=266 41% N=319 20% N=153 2% 17% N=129 56% N=437 19% N=147 6% N=47 3% 6% N=46 43% N=337 35% N=276 10% N=82 5% 2% N=17 31% N=239 43% N=332 20% N=159 4% 4% N=32 27% N=214 40% N=317 17% N=133 11% 4% N=32 28% N=218 37% N=287 19% N=146 13% 1% N=8 10% N=82 39% N=301 42% N=330 8% 2% N=15 16% N=121 41% N=322 31% N=245 10%	3% N=24 34% N=266 41% N=319 20% N=153 2% N=18 17% N=129 56% N=437 19% N=147 6% N=47 3% N=21 6% N=46 43% N=337 35% N=276 10% N=82 5% N=40 2% N=17 31% N=239 43% N=332 20% N=159 4% N=32 4% N=32 27% N=214 40% N=317 17% N=133 11% N=87 4% N=32 28% N=218 37% N=287 19% N=146 13% N=100 1% N=8 10% N=82 39% N=301 42% N=330 8% N=60 2% N=15 16% N=121 41% N=322 31% N=245 10% N=76	3% N=24 34% N=266 41% N=319 20% N=153 2% N=18 100% 17% N=129 56% N=437 19% N=147 6% N=47 3% N=21 100% 6% N=46 43% N=337 35% N=276 10% N=82 5% N=40 100% 2% N=17 31% N=239 43% N=322 20% N=159 4% N=32 100% 4% N=32 27% N=214 40% N=317 17% N=133 11% N=87 100% 4% N=32 28% N=218 37% N=287 19% N=146 13% N=100 100% 1% N=8 10% N=82 39% N=301 42% N=330 8% N=60 100% 2% N=15 16% N=121 41% N=322 31% N=245 10% N=76 100%

Table 39: Question 3

Please indicate how likely or unlikely you are to do each of the following:	Ver	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Don't know		otal
Recommend living in Battle Creek to someone who												
asks	7%	N=57	27%	N=211	26%	N=202	35%	N=270	4%	N=28	100%	N=768
Remain in Battle Creek for the next five years	27%	N=206	25%	N=191	12%	N=94	22%	N=165	13%	N=100	100%	N=756

Table 40: Question 4

Please rate how safe or unsafe you feel:	Ver	y safe		iewhat afe		safe nor safe		ewhat safe	Very	unsafe	Don'	t know	To	otal
In your neighborhood during the day	42%	N=321	23%	N=177	9%	N=65	5%	N=40	2%	N=14	19%	N=146	100%	N=763
In Battle Creek's downtown/commercial area during the day	35%	N=269	38%	N=292	11%	N=86	10%	N=74	2%	N=19	4%	N=29	100%	N=769

Table 41: Question 5

Please rate each of the following characteristics as	Eve	allant		and		-air	П	oor	Don'	t know	т.	atal
they relate to Battle Creek as a whole:		ellent		iood		air			-			otal
Traffic flow on major streets	11%	N=81	57%	N=413	21%	N=154	8%	N=55	2%	N=17	100%	N=720
Ease of public parking	12%	N=87	48%	N=342	25%	N=175	10%	N=74	4%	N=28	100%	N=706
Ease of travel by car in Battle Creek	21%	N=149	56%	N=400	18%	N=130	3%	N=21	2%	N=15	100%	N=715
Ease of travel by public transportation in Battle Creek	2%	N=13	8%	N=55	11%	N=77	14%	N=98	66%	N=479	100%	N=722
Ease of travel by bicycle in Battle Creek	4%	N=29	19%	N=139	18%	N=130	11%	N=79	47%	N=337	100%	N=714
Ease of walking in Battle Creek	8%	N=59	47%	N=343	27%	N=194	9%	N=66	8%	N=61	100%	N=723
Availability of paths and walking trails	13%	N=93	41%	N=299	24%	N=172	7%	N=53	15%	N=105	100%	N=722
Air quality	13%	N=97	54%	N=389	20%	N=145	4%	N=27	9%	N=63	100%	N=721
Cleanliness of Battle Creek	4%	N=27	38%	N=277	40%	N=291	15%	N=110	2%	N=18	100%	N=723
Overall appearance of Battle Creek	3%	N=18	31%	N=224	46%	N=328	19%	N=137	2%	N=13	100%	N=720
Public places where people want to spend time	3%	N=19	27%	N=193	42%	N=301	23%	N=170	6%	N=41	100%	N=724
Variety of housing options	2%	N=14	24%	N=173	34%	N=248	20%	N=141	20%	N=145	100%	N=721
Availability of affordable quality housing	4%	N=32	27%	N=196	28%	N=204	16%	N=114	24%	N=174	100%	N=720
Fitness opportunities (including exercise classes and												
paths or trails, etc.)	10%	N=72	37%	N=271	28%	N=205	9%	N=65	15%	N=110	100%	N=723
Recreational opportunities	6%	N=41	30%	N=218	34%	N=244	16%	N=117	14%	N=101	100%	N=721
Availability of affordable quality food	5%	N=39	34%	N=248	36%	N=257	21%	N=150	4%	N=29	100%	N=723
Availability of affordable quality health care	3%	N=22	34%	N=245	33%	N=237	13%	N=93	17%	N=124	100%	N=721
Availability of preventive health services	4%	N=28	33%	N=238	34%	N=245	10%	N=71	19%	N=139	100%	N=721
Availability of affordable quality mental health care	2%	N=16	15%	N=111	20%	N=146	12%	N=87	50%	N=362	100%	N=722

Table 42: Question 6

Please rate each of the following characteristics as they relate to Battle Creek as a whole:	Table 12. Question o												
K-12 education 5% N=31 27% N=181 27% N=185 13% N=87 29% N=194 100% N=678 Adult educational opportunities 4% N=25 27% N=183 25% N=169 9% N=58 36% N=240 100% N=675 Opportunities to attend cultural/arts/music activities 3% N=22 19% N=127 36% N=242 28% N=193 14% N=97 100% N=681 Employment opportunities 1% N=8 15% N=102 42% N=283 32% N=214 10% N=69 100% N=676 Shopping opportunities 2% N=11 15% N=102 40% N=283 32% N=214 10% N=69 100% N=666 Cost of living in Battle Creek 9% N=62 39% N=267 30% N=204 11% N=72 11% N=76 100% N=682 Cost of living in Battle Creek 2%		Exc	ellent	G	iood	F	-air	P	oor	Don'	t know	To	otal
Adult educational opportunities	Availability of affordable quality child care/preschool	2%	N=15	16%	N=107	19%	N=131	9%	N=63	53%	N=363	100%	N=679
Opportunities to attend cultural/arts/music activities 3% N=22 19% N=127 36% N=242 28% N=193 14% N=97 100% N=681 Employment opportunities 1% N=8 15% N=102 42% N=283 32% N=214 10% N=69 100% N=676 Shopping opportunities 2% N=11 15% N=102 40% N=272 41% N=280 2% N=17 100% N=682 Cost of living in Battle Creek 9% N=62 39% N=267 30% N=204 11% N=72 11% N=76 100% N=681 Overall quality of business and service establishments in Battle Creek 2% N=11 28% N=192 47% N=322 19% N=131 4% N=24 100% N=681 Vibrant downtown/commercial area 1% N=10 13% N=87 37% N=255 46% N=311 3% N=18 100% N=681 Opp	K-12 education	5%	N=31	27%	N=181	27%	N=185	13%	N=87	29%	N=194	100%	N=678
Employment opportunities	Adult educational opportunities	4%	N=25	27%	N=183	25%	N=169	9%	N=58	36%	N=240	100%	N=675
Shopping opportunities 2% N=11 15% N=102 40% N=272 41% N=280 2% N=17 100% N=682 Cost of living in Battle Creek 9% N=62 39% N=267 30% N=204 11% N=72 11% N=76 100% N=681 Overall quality of business and service establishments in Battle Creek 2% N=11 28% N=192 47% N=322 19% N=131 4% N=24 100% N=680 Vibrant downtown/commercial area 1% N=10 13% N=87 37% N=255 46% N=311 3% N=18 100% N=680 Overall quality of new development in Battle Creek 2% N=14 21% N=144 35% N=238 31% N=208 11% N=74 100% N=680 Opportunities to participate in social events and activities 2% N=14 20% N=135 44% N=300 21% N=140 13% N=91 100% N=680	Opportunities to attend cultural/arts/music activities	3%	N=22	19%	N=127	36%	N=242	28%	N=193	14%	N=97	100%	N=681
Cost of living in Battle Creek 9% N=62 39% N=267 30% N=204 11% N=72 11% N=76 100% N=681 Overall quality of business and service establishments in Battle Creek 2% N=11 28% N=192 47% N=322 19% N=131 4% N=24 100% N=680 Vibrant downtown/commercial area 1% N=10 13% N=87 37% N=255 46% N=311 3% N=681 Overall quality of new development in Battle Creek 2% N=14 21% N=144 35% N=238 31% N=208 11% N=74 100% N=681 Opportunities to participate in social events and activities 2% N=14 20% N=135 44% N=300 21% N=140 13% N=680 Opportunities to volunteer 11% N=73 42% N=284 25% N=169 6% N=40 17% N=112 100% N=682 Openness and acceptance of the community toward peopl	Employment opportunities	1%	N=8	15%	N=102	42%	N=283	32%	N=214	10%	N=69	100%	N=676
Overall quality of business and service establishments in Battle Creek 2% N=11 28% N=192 47% N=322 19% N=131 4% N=24 100% N=680 Vibrant downtown/commercial area 1% N=10 13% N=87 37% N=255 46% N=311 3% N=18 100% N=681 Overall quality of new development in Battle Creek 2% N=14 21% N=144 35% N=238 31% N=208 11% N=74 100% N=678 Opportunities to participate in social events and activities 2% N=14 20% N=135 44% N=300 21% N=140 13% N=680 Opportunities to volunteer 11% N=73 42% N=284 25% N=169 6% N=40 17% N=112 100% N=682 Openness and acceptance of the community toward people of diverse backgrounds 4% N=27 29% N=199 31% N=212 16% N=106 20% N=136 100% N=	Shopping opportunities	2%	N=11	15%	N=102	40%	N=272	41%	N=280	2%	N=17	100%	N=682
in Battle Creek 2% N=11 28% N=192 47% N=322 19% N=131 4% N=24 100% N=680 Vibrant downtown/commercial area 1% N=10 13% N=87 37% N=255 46% N=311 3% N=18 100% N=681 Overall quality of new development in Battle Creek 2% N=14 21% N=144 35% N=238 31% N=208 11% N=74 100% N=678 Opportunities to participate in social events and activities 2% N=14 20% N=135 44% N=300 21% N=140 13% N=91 100% N=680 Opportunities to volunteer 11% N=73 42% N=284 25% N=169 6% N=40 17% N=112 100% N=682 Openness and acceptance of the community toward people of diverse backgrounds 4% N=27 29% N=199 31% N=212 16% N=106 20% N=136 100% N=680	Cost of living in Battle Creek	9%	N=62	39%	N=267	30%	N=204	11%	N=72	11%	N=76	100%	N=681
Overall quality of new development in Battle Creek 2% N=14 21% N=144 35% N=238 31% N=208 11% N=74 100% N=678 Opportunities to participate in social events and activities 2% N=14 20% N=135 44% N=300 21% N=140 13% N=91 100% N=680 Opportunities to volunteer 11% N=73 42% N=284 25% N=169 6% N=40 17% N=112 100% N=678 Opportunities to participate in community matters 5% N=36 32% N=217 30% N=208 10% N=70 22% N=151 100% N=682 Openness and acceptance of the community toward people of diverse backgrounds 4% N=27 29% N=199 31% N=212 16% N=106 20% N=136 100% N=680	·	2%	N=11	28%	N=192	47%	N=322	19%	N=131	4%	N=24	100%	N=680
Opportunities to participate in social events and activities 2% N=14 20% N=135 44% N=300 21% N=140 13% N=91 100% N=680 Opportunities to volunteer 11% N=73 42% N=284 25% N=169 6% N=40 17% N=112 100% N=678 Opportunities to participate in community matters 5% N=36 32% N=217 30% N=208 10% N=70 22% N=151 100% N=682 Openness and acceptance of the community toward people of diverse backgrounds 4% N=27 29% N=199 31% N=212 16% N=106 20% N=136 100% N=680	Vibrant downtown/commercial area	1%	N=10	13%	N=87	37%	N=255	46%	N=311	3%	N=18	100%	N=681
activities 2% N=14 20% N=135 44% N=300 21% N=140 13% N=91 100% N=680 Opportunities to volunteer 11% N=73 42% N=284 25% N=169 6% N=40 17% N=112 100% N=678 Opportunities to participate in community matters 5% N=36 32% N=217 30% N=208 10% N=70 22% N=151 100% N=682 Openness and acceptance of the community toward people of diverse backgrounds 4% N=27 29% N=199 31% N=212 16% N=106 20% N=136 100% N=680	Overall quality of new development in Battle Creek	2%	N=14	21%	N=144	35%	N=238	31%	N=208	11%	N=74	100%	N=678
Opportunities to participate in community matters 5% N=36 32% N=217 30% N=208 10% N=70 22% N=151 100% N=682 Openness and acceptance of the community toward people of diverse backgrounds 4% N=27 29% N=199 31% N=212 16% N=106 20% N=136 100% N=680	· · · · · · · · · · · · · · · · · · ·	2%	N=14	20%	N=135	44%	N=300	21%	N=140	13%	N=91	100%	N=680
Openness and acceptance of the community toward people of diverse backgrounds 4% N=27 29% N=199 31% N=212 16% N=106 20% N=136 100% N=680	Opportunities to volunteer	11%	N=73	42%	N=284	25%	N=169	6%	N=40	17%	N=112	100%	N=678
people of diverse backgrounds 4% N=27 29% N=199 31% N=212 16% N=106 20% N=136 100% N=680	Opportunities to participate in community matters	5%	N=36	32%	N=217	30%	N=208	10%	N=70	22%	N=151	100%	N=682
Neighborliness of residents in Battle Creek 3% N=21 25% N=169 35% N=235 17% N=115 21% N=140 100% N=680	·	4%	N=27	29%	N=199	31%	N=212	16%	N=106	20%	N=136	100%	N=680
	Neighborliness of residents in Battle Creek	3%	N=21	25%	N=169	35%	N=235	17%	N=115	21%	N=140	100%	N=680

Table 43: Question 7

Please indicate whether or not you have done each of the following in the last 12 months.		No	,	Yes	To	otal
Made efforts to conserve water	33%	N=214	67%	N=438	100%	N=652
Made efforts to make your home more energy efficient	22%	N=142	78%	N=500	100%	N=642
Observed a code violation or other hazard in Battle Creek	40%	N=254	60%	N=386	100%	N=640
Household member was a victim of a crime in Battle Creek	88%	N=569	12%	N=74	100%	N=643
Reported a crime to the police in Battle Creek	79%	N=507	21%	N=135	100%	N=642
Stocked supplies in preparation for an emergency	69%	N=446	31%	N=198	100%	N=644
Campaigned or advocated for an issue or cause	76%	N=486	24%	N=157	100%	N=643
Contacted the City of Battle Creek (in-person, phone, email or web) for help or information	69%	N=443	31%	N=202	100%	N=645
Contacted Battle Creek elected officials (in-person, phone, email or web) to express your opinion	84%	N=544	16%	N=101	100%	N=645
Made efforts to soften or purify your water	37%	N=238	63%	N=404	100%	N=642

Table 44: Question 8

In the last 12 months, about how many times, if at all, have you or other household members done each of the following in Battle Creek?		a week or nore		times a onth		month or	Not	: at all	To	otal
Used Battle Creek recreation centers or their services	10%	N=59	12%	N=73	27%	N=166	52%	N=320	100%	N=618
Visited a neighborhood park or City park	7%	N=41	20%	N=122	41%	N=251	32%	N=198	100%	N=612
Used Battle Creek public libraries or their services	5%	N=32	16%	N=100	31%	N=189	48%	N=297	100%	N=618
Attended a City-sponsored event	1%	N=5	5%	N=29	41%	N=252	53%	N=326	100%	N=612
Used bus, rail, subway or other public transportation instead of										
driving	1%	N=8	1%	N=8	6%	N=37	91%	N=567	100%	N=620
Carpooled with other adults or children instead of driving alone	9%	N=54	12%	N=72	19%	N=119	60%	N=374	100%	N=619
Walked or biked instead of driving	7%	N=40	10%	N=63	20%	N=123	63%	N=389	100%	N=615
Volunteered your time to some group/activity in Battle Creek	6%	N=38	12%	N=74	35%	N=217	47%	N=286	100%	N=615
Participated in a club	6%	N=35	8%	N=49	15%	N=90	72%	N=441	100%	N=615
Talked to or visited with your immediate neighbors	21%	N=131	29%	N=179	26%	N=162	23%	N=143	100%	N=615
Done a favor for a neighbor	11%	N=69	21%	N=132	34%	N=208	34%	N=209	100%	N=618

Table 45: Question 9

Thinking about local public meetings (of local elected officials like City Council or County Commissioners, advisory boards, town halls, HOA, neighborhood watch, etc.), in the last 12 months, about how many times, if at all, have you or other household members attended or watched a local public meeting?	wee	nes a ek or ore		times a onth		a month	Not	at all	To	otal
Attended a local public meeting	1%	N=6	4%	N=22	16%	N=94	80%	N=483	100%	N=605
Watched (online or on television) a local public meeting	1%	N=5	6%	N=36	16%	N=101	77%	N=473	100%	N=615

Table 46: Question 10

Table 40. Question 10												
Please rate the quality of each of the following services in Battle Creek:	Exc	cellent	G	iood	F	-air	P	oor	Don'	t know	To	otal
Police services	11%	N=63	40%	N=225	20%	N=110	9%	N=48	21%	N=118	100%	N=564
Fire services	17%	N=97	39%	N=222	11%	N=61	1%	N=7	31%	N=176	100%	N=563
Ambulance or emergency medical services	12%	N=68	38%	N=216	13%	N=74	2%	N=10	35%	N=194	100%	N=562
Crime prevention	3%	N=19	24%	N=137	28%	N=159	13%	N=74	31%	N=172	100%	N=561
Fire prevention and education	9%	N=53	32%	N=181	17%	N=93	3%	N=17	39%	N=219	100%	N=563
Traffic enforcement	6%	N=34	39%	N=221	27%	N=151	9%	N=51	19%	N=105	100%	N=562
Street repair	2%	N=9	8%	N=47	25%	N=141	61%	N=346	4%	N=23	100%	N=566
Street cleaning	4%	N=22	26%	N=148	35%	N=200	26%	N=148	8%	N=47	100%	N=565
Street lighting	6%	N=34	36%	N=205	38%	N=217	14%	N=80	5%	N=29	100%	N=565
Snow removal	8%	N=43	38%	N=213	31%	N=177	19%	N=109	4%	N=23	100%	N=565

Please rate the quality of each of the following services in Battle Creek:	Fxc	ellent	G	iood		- air	P	oor	Don'	t know	To	otal
Sidewalk maintenance	4%	N=21	30%	N=170	37%	N=209	18%	N=103	10%	N=59	100%	N=562
Traffic signal timing	4%	N=21	36%	N=203	32%	N=182	24%	N=133	4%	N=23	100%	N=562
Bus or transit services	2%	N=13	8%	N=47	9%	N=49	9%	N=48	72%	N=405	100%	N=562
Garbage collection	15%	N=82	44%	N=247	12%	N=65	3%	N=19	27%	N=149	100%	N=562
Recycling	12%	N=66	36%	N=201	14%	N=78	10%	N=55	29%	N=163	100%	N=563
Yard waste pick-up	12%	N=67	32%	N=180	12%	N=66	5%	N=26	40%	N=224	100%	N=563
Storm drainage	4%	N=23	34%	N=191	19%	N=106	8%	N=44	35%	N=198	100%	N=562
Drinking water	7%	N=39	36%	N=204	23%	N=132	12%	N=70	21%	N=118	100%	N=563
Sewer services	7%	N=40	40%	N=226	16%	N=91	4%	N=23	33%	N=183	100%	N=563
Power (electric and/or gas) utility	9%	N=50	46%	N=256	20%	N=112	5%	N=27	20%	N=114	100%	N=559
Utility billing	5%	N=28	37%	N=206	22%	N=125	8%	N=46	27%	N=153	100%	N=558
City parks	8%	N=43	40%	N=225	28%	N=155	5%	N=27	20%	N=110	100%	N=560
Recreation programs or classes	5%	N=27	28%	N=156	22%	N=121	7%	N=40	38%	N=215	100%	N=559
Recreation centers or facilities	5%	N=28	30%	N=165	25%	N=141	8%	N=42	33%	N=182	100%	N=558
Land use, planning and zoning	1%	N=7	17%	N=93	21%	N=116	14%	N=80	47%	N=263	100%	N=559
Code enforcement (weeds, abandoned buildings, etc.)	2%	N=9	15%	N=82	22%	N=124	28%	N=158	34%	N=189	100%	N=562
Animal control	4%	N=20	22%	N=125	20%	N=111	12%	N=69	42%	N=236	100%	N=561
Economic development	2%	N=11	14%	N=76	29%	N=161	32%	N=179	23%	N=130	100%	N=557
Health services	3%	N=17	29%	N=160	30%	N=167	12%	N=65	27%	N=151	100%	N=560
Public library services	24%	N=137	36%	N=199	10%	N=57	2%	N=9	28%	N=158	100%	N=560
Public information services	3%	N=16	25%	N=138	23%	N=127	9%	N=48	41%	N=232	100%	N=561
Cable television	4%	N=24	27%	N=150	23%	N=126	15%	N=83	30%	N=165	100%	N=548
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	4%	N=23	25%	N=138	20%	N=110	7%	N=39	44%	N=248	100%	N=558
Preservation of natural areas such as open space, farmlands and greenbelts	3%	N=14	26%	N=146	24%	N=134	9%	N=52	37%	N=207	100%	N=553
Battle Creek open space	3%	N=17	26%	N=143	30%	N=169	11%	N=62	30%	N=168	100%	N=559
City-sponsored special events	3%	N=16	24%	N=133	28%	N=159	12%	N=68	33%	N=184	100%	N=560
Overall customer service by Battle Creek employees (police, receptionists, planners, etc.)	5%	N=30	29%	N=162	29%	N=159	8%	N=44	29%	N=160	100%	N=555
W.K. Kellogg Airport	6%	N=31	19%	N=106	11%	N=62	7%	N=39	57%	N=320	100%	N=558

Table 47: Question 11

Overall, how would you rate the quality of the services provided by each of the following?	Exc	ellent	G	ood	F	-air	Р	oor	Don'	t know	To	otal
The City of Battle Creek	3%	N=18	29%	N=162	38%	N=214	13%	N=72	16%	N=91	100%	N=557
The Federal Government	1%	N=5	23%	N=129	35%	N=198	19%	N=106	22%	N=120	100%	N=558

Table 48: Question 12

Table 10. Question 12	1		1		1		1		1		1	
Please rate the following categories of Battle Creek												
government performance:	Exc	ellent	G	lood	F	air	P	oor	Don'	t know	To	otal
The value of services for the taxes paid to Battle Creek	3%	N=13	16%	N=81	36%	N=181	32%	N=165	14%	N=69	100%	N=509
The overall direction that Battle Creek is taking	2%	N=10	23%	N=119	34%	N=172	30%	N=154	10%	N=53	100%	N=508
The job Battle Creek government does at welcoming												
citizen involvement	3%	N=17	15%	N=75	30%	N=153	24%	N=122	28%	N=142	100%	N=509
Overall confidence in Battle Creek government	3%	N=13	16%	N=83	33%	N=167	32%	N=161	17%	N=86	100%	N=510
Generally acting in the best interest of the community	2%	N=11	21%	N=109	34%	N=175	22%	N=112	20%	N=103	100%	N=510
Being honest	2%	N=8	19%	N=97	32%	N=161	20%	N=103	28%	N=142	100%	N=511
Treating all residents fairly	2%	N=10	20%	N=103	30%	N=151	20%	N=104	28%	N=141	100%	N=509

Table 49: Question 13

Table 13: Question 13										
Please rate how important, if at all, you think it is for the Battle										
Creek community to focus on each of the following in the coming			\ \ \	'ery	Som	ewhat	Not	at all		
two years:	Ess	ential	imp	ortant	imp	ortant	imp	ortant	To	otal
Overall feeling of safety in Battle Creek	55%	N=284	37%	N=188	6%	N=33	2%	N=8	100%	N=513
Overall ease of getting to the places you usually have to visit	15%	N=74	46%	N=232	34%	N=173	6%	N=30	100%	N=509
Quality of overall natural environment in Battle Creek	20%	N=101	48%	N=246	27%	N=138	5%	N=23	100%	N=508
Overall "built environment" of Battle Creek (including overall design,										
buildings, parks and transportation systems)	23%	N=117	47%	N=240	27%	N=137	3%	N=16	100%	N=510
Health and wellness opportunities in Battle Creek	23%	N=118	46%	N=233	27%	N=138	4%	N=20	100%	N=509
Overall opportunities for education and enrichment	37%	N=190	43%	N=221	15%	N=77	5%	N=23	100%	N=511
Overall economic health of Battle Creek	59%	N=302	35%	N=176	5%	N=23	2%	N=8	100%	N=509
Sense of community	29%	N=150	47%	N=240	20%	N=103	4%	N=18	100%	N=511

Table 50: Question 14

Please rate how important, if at all, you think it is for the City of Battle Creek to prioritize each of the following in the coming two	_			ery		newhat		at all	_	
years:	Ess	ential	imp	ortant	imp	ortant	imp	ortant	To	otal
Increasing the total number of permanent jobs in Battle Creek	60%	N=295	32%	N=158	6%	N=31	2%	N=11	100%	N=495
Helping connect Battle Creek residents to permanent jobs	51%	N=255	35%	N=175	11%	N=54	2%	N=12	100%	N=496
Increasing the civic pride of the community	31%	N=153	42%	N=206	24%	N=119	3%	N=15	100%	N=493
Promoting collaboration and trust among Battle Creek	29%	N=144	43%	N=214	24%	N=117	4%	N=18	100%	N=493
Increasing the college and career-readiness of Battle Creek area										
students	43%	N=211	42%	N=209	12%	N=60	3%	N=14	100%	N=494
Improving kindergarten readiness in Battle Creek	35%	N=172	39%	N=191	19%	N=94	7%	N=34	100%	N=491

Table 51: Question 15

Please indicate how likely or unlikely you would be to use the following services if they were available in the City of Battle Creek:	Very	/ likely		newhat kely		ewhat ikely	Very	unlikely	Don't	: know	To	otal
A website or phone application to report a crime or non-emergency incident after the fact	31%	N=153	41%	N=200	11%	N=52	10%	N=50	8%	N=37	100%	N=492
A public viewing/observation area at the W.K. Kellogg Airport\	11%	N=52	23%	N=112	17%	N=85	42%	N=208	7%	N=35	100%	N=492
Aircraft charter service at the W.K. Kellogg Airport	15%	N=73	22%	N=107	17%	N=83	38%	N=186	9%	N=43	100%	N=492
Additional public bus services	7%	N=36	9%	N=43	13%	N=64	57%	N=280	13%	N=65	100%	N=488
Online bill payment for certain City services (i.e. your water bill)	48%	N=238	19%	N=92	6%	N=29	13%	N=66	13%	N=66	100%	N=491

Table 52: Question 16

Please indicate whether or not you have done each of the following:		No		Yes	Total		
Requested services from the City of Battle Creek Police Department	66%	N=324	34%	N=169	100%	N=493	
Requested services from the City of Battle Creek Fire Department	91%	N=447	9%	N=45	100%	N=492	

Table 53: Question 17

Please rate the following categories of Battle Creek's Police									Do	n't		
Department performance:	Exc	ellent	Go	ood	F.	air	Po	oor	kn	ow	To	otal
Staff courtesy	28%	N=47	36%	N=61	20%	N=34	13%	N=22	3%	N=5	100%	N=169
Being professional	31%	N=52	36%	N=61	20%	N=34	10%	N=16	3%	N=5	100%	N=168
Being knowledgeable	29%	N=48	35%	N=59	23%	N=39	8%	N=14	5%	N=8	100%	N=168

Table 54: Question 18

Please rate the following categories of Battle Creek's Fire Department performance:	Exc	ellent	Go	ood	F	air	Po	oor	Don't	know	To	tal
Staff courtesy	57%	N=25	25%	N=11	5%	N=2	2%	N=1	11%	N=5	100%	N=44
Being knowledgeable	58%	N=26	22%	N=10	4%	N=2	2%	N=1	13%	N=6	100%	N=45
Being professional	56%	N=25	22%	N=10	4%	N=2	2%	N=1	16%	N=7	100%	N=45

Table 55: Question 19

Level of trust for the City of Battle Creek Police Department and its officers	Percent	Number
Excellent	18%	N=89
Good	39%	N=191
Fair	24%	N=119
Poor	10%	N=50
Don't know	9%	N=46
Total	100%	N=495

Table 56: Question D1

How often, if at all, do you do each of the following, considering all of the times you could?	Ne	ver	Ra	rely	Som	etimes	Us	ually	Alv	ways	To	otal
Recycle at home	9%	N=44	10%	N=47	15%	N=74	20%	N=97	47%	N=231	100%	N=493
Purchase goods or services from a business located in Battle Creek	2%	N=8	4%	N=19	23%	N=112	51%	N=247	21%	N=102	100%	N=488
Eat at least 5 portions of fruits and vegetables a day	3%	N=17	16%	N=79	33%	N=163	32%	N=158	15%	N=74	100%	N=491
Participate in moderate or vigorous physical activity	2%	N=11	12%	N=59	34%	N=169	35%	N=170	17%	N=83	100%	N=492
Read or watch local news (via television, paper, computer, etc.)	4%	N=19	10%	N=51	19%	N=94	32%	N=156	35%	N=171	100%	N=491
Vote in local elections	10%	N=49	5%	N=25	12%	N=60	26%	N=130	46%	N=227	100%	N=491

Table 57: Question D2

Would you say that in general your health is:	Percent	Number
Excellent	18%	N=87
Very good	51%	N=250
Good	27%	N=131
Fair	4%	N=20
Poor	1%	N=6
Total	100%	N=494

Table 58: Question D3

What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be	Percent	Number
Very positive	5%	N=23
Somewhat positive	25%	N=124
Neutral	50%	N=249
Somewhat negative	15%	N=75
Very negative	5%	N=23
Total	100%	N=494

Table 59: Question D4

What is your employment status?	Percent	Number
Working full time for pay	89%	N=438
Working part time for pay	4%	N=20
Unemployed, looking for paid work	2%	N=10
Unemployed, not looking for paid work	1%	N=4
Fully retired	4%	N=22
Total	100%	N=494

Table 60: Question D5

Do you work inside the boundaries of Battle Creek?	Percent	Number
Yes, outside the home	82%	N=400
Yes, from home	2%	N=8
No	17%	N=82
Total	100%	N=490

Table 61: Question D6

How many years have you lived in Battle Creek?	Percent	Number
Less than 2 years	15%	N=70
2 to 5 years	10%	N=48
6 to 10 years	7%	N=31
11 to 20 years	17%	N=81
More than 20 years	50%	N=233
Total	100%	N=463

Table 62: Question D7

Which best describes the building you live in?	Percent	Number
One family house detached from any other houses	87%	N=415
Building with two or more homes (duplex, townhome, apartment or condominium)	10%	N=47
Mobile home	1%	N=5
Other	2%	N=10
Total	100%	N=477

Table 63: Question D8

Is this house, apartment or mobile home	Percent	Number
Rented	15%	N=71
Owned	85%	N=400
Total	100%	N=471

Table 64: Question D9

About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance and homeowners' association (HOA) fees)?	Percent	Number
Less than \$300 per month	3%	N=15
\$300 to \$599 per month	14%	N=65
\$600 to \$999 per month	32%	N=147
\$1,000 to \$1,499 per month	24%	N=110
\$1,500 to \$2,499 per month	22%	N=102
\$2,500 or more per month	5%	N=22
Total	100%	N=461

Table 65: Question D10

Do any children 17 or under live in your household?	Percent	Number
No	53%	N=253
Yes	47%	N=228
Total	100%	N=481

Table 66: Question D11

Are you or any other members of your household aged 65 or older?	Percent	Number
No	92%	N=441
Yes	8%	N=39
Total	100%	N=480

Table 67: Question D12

How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income		
money from all sources for all persons living in your household.)	Percent	Number
Less than \$25,000	5%	N=23
\$25,000 to \$49,999	13%	N=58
\$50,000 to \$99,999	26%	N=121
\$100,000 to \$149,999	32%	N=148
\$150,000 or more	24%	N=111
Total	100%	N=461

Table 68: Question D13

Are you Spanish, Hispanic or Latino?	Percent	Number
No, not Spanish, Hispanic or Latino	96%	N=462
Yes, I consider myself to be Spanish, Hispanic or Latino	4%	N=19
Total	100%	N=481

Table 69: Question D14

What is your race? (Mark one or more races to indicate what race(s) you consider yourself to be.)	Percent	Number
American Indian or Alaskan Native	1%	N=6
Asian, Asian Indian or Pacific Islander	4%	N=17
Black or African American	5%	N=26
White	88%	N=422
Other	5%	N=23

Total may exceed 100% as respondents could select more than one option.

Table 70: Question D15

In which category is your age?	Percent	Number
18 to 24 years	3%	N=16
25 to 34 years	22%	N=108
35 to 44 years	29%	N=140
45 to 54 years	25%	N=123
55 to 64 years	16%	N=78
65 to 74 years	3%	N=15
75 years or older	1%	N=4
Total	100%	N=484

Table 71: Question D16

What is your sex?	Percent	Number
Female	61%	N=292
Male	39%	N=187
Total	100%	N=479

Table 72: Question D17

Do you consider a cell phone or landline your primary telephone number?		Number
Cell	68%	N=329
Land line	13%	N=61
Both	19%	N=92
Total	100%	N=482